Indian dental business receives large-scale investment

By DT Asia Pacific

NEW DELHI, India: Indian private equity firm Asian Healthcare Fund (AHF) has confirmed that it will be investing significantly in one of the country’s largest dental chains. According to CEO Ajay Kumar Vij, his company intends to pump INR400 million (US$7 million) into Western Indian-based Total Dental Care, which runs dental clinics in Mumbai and Pune under the mydentist brand.

In addition to the investment from AHF, mydentist is also reported to have received INR100 million (US$1.8 million) from its main investor, Seedfund, in Mumbai.

Founder and CEO Vikram Vora said in a statement that with the upcoming cash injection his company aims to increase the number of mydentist clinics from 40 currently to over 120 across both cities. Opportunities for expansion into other parts of the country are also being evaluated, he said.

Mydentist is AHF’s first investment since the fund was set up by Vij and the chairman of the Dabur group, Anand Burman, in 2010. According to Burman’s company, it is intended to identify opportunities for investment in the country’s booming health-care sector. Dabur is one of the largest consumer goods providers in India, selling foods, and personal and health-care goods like toothpaste. Last year, it reported revenues of INR52.8 trillion (US$966.2 billion) worldwide.

In addition to Dabur, AHF is believed to have several other investors.
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Lebanese Dental Association has signed a custom exclusive partnership agreement with Dental Online College from which all Lebanese dentists will benefit free access to visualize scientific online videos.

The Union Of Palestinian dentists in Lebanon continues the national campaign for Palestinian children teeth protection which is covering more than 3500 child and 450 child with special needs.

Lebanese dental laboratories association is completing its continuing education program for dental laboratories specialists.

Mr Mazen Houli has been elected as President of The General Union of Jordanian Dental Laboratories Owners for two years mandate.

The Université Antonine, campus of Mejdlaya in the North of LEBANON, will be launching for the next academic year 2014-2015 a bachelor degree program in dental laboratory technology. Three years program.

Droguerie TAMER is launching the CAD CAM system “Wieland” in LEBANON.

Dentaltech Lebanon has moved to a new headquarter equipped with a modern show room and conference hall.

The Université Antonine, main campus Hadat-Baabda LEBANON is launching a post graduate diploma in dental laboratory technology for the academic year 2013-2014, one year program after the bachelor degree. Hands on and seminars focused on advanced ceramics, CAD CAM and Implants.

Dr Ibrahim Tarawneh has been elected as President of Jordanian Dental Association for Three Year Mandate.
Every day protection from everyday acids

Modern eating and drinking habits increase the exposure of tooth enamel to dietary acid that can lead to Acid Wear (erosive tooth wear), the biggest contributor to tooth wear.\(^4\) In the early stages of Acid Wear, a patient’s enamel can become translucent, anatomical features can be lost and molar cupping can occur.

GSK collaborated with leading experts in the field to develop Pronamel Daily Toothpaste to help protect patients at risk of Acid Wear. With its optimised formulation, Pronamel is proven in a range of clinical \textit{in situ} and \textit{in vitro} studies to reharden acid-softened enamel and protect against future acid challenges.\(^5,6\)

**Not all toothpastes are the same**

In laboratory experiments Pronamel’s optimised formulation ensures more fluoride is available at the patient’s tooth surface to protect from the effects of against Acid Wear compared to other toothpastes with the same marked fluoride levels.\(^3\)

Pronamel has been clinically tested \textit{in situ} to...

- Reharden acid-softened enamel\(^6\)
- Build protection against future acid challenges\(^6\)

![Figure 2: In situ rehardening micro-indentation study following treatment with dentifrices\(^6\)](image)

Adapted from Hora A et al. Bovine enamel specimens were subjected to an erosive challenge. This was followed by fixation to palatal appliances and a 4-hour intra-oral phase in 50 human subjects. This phase included tooth brushing with tested products and a further erosive challenge.

Pronamel is proven to reharden acid-softened enamel and provide ongoing protection from the effects of Acid Wear:

- **Low abrasivity**
- **Neutral pH (7.1)**
- **SLS*-free**

Daily protection from the effects of Acid Wear

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